

To: Westenberger, R, Richards, M, Perez, F J., Moulton, G, Mallardi, J, Groll, A P.,
Gambardella, Mark R.
From: S=Cook; G=Bruce; I=A.; O=msmail; P=rjrt; A=rjrx400; C=us
Posted: 1/30/97 15:03
Opened: 1/30/97 11:43
Subject: We Card Flyers

Their will be some We Card training seminars taking place on Long Island and in Westchester County. I've had some flyers sent to your offices. Please have these distributed to your reps so that they may pass them out to retailers as they make calls. No selling is needed. Hopefully this distribution will encourage more attendance.

Note to Rick Westenberger - please distribute to reps that cover the lower end of your division.

To KAM's & AM's - you will receive approximately 25 flyers. Please distribute these to appropriate personnel in your chains or distributors as you make calls, or simply fax to a person at those headquarters that could help generate participation.

This distribution has been discussed with Dave Wilmesher and Mark Young.

If there are any questions, please contact me at Ext 7507 in W-S.

Thank you.

Bruce

CC: 1210 - New York ROU (ALVICH)

| <u>Sales</u> | | <u>Retail</u> | |
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| 1222 | _____ | 1223 | _____ |
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| 1229 | _____ | MC | PA |
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| 1244 | _____ | RSM | RBM |

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